



SRI SARADA NIKETAN

COLLEGE OF SCIENCE FOR WOMEN



Institution Recognized Under Section 2(f) & 12(b) of UGC

(Affiliated to Bharathidasan University, Tiruchirappalli)

(A Branch of Sri Ramakrishna Tapovanam, Thirupparaithurai)

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DEPARTMENT OF COMMERCE AND MANAGEMENT

&

**INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT
CELL**

JOINTLY LAUNCH AN

EARN WHILE LEARN

CHIEF GUEST

Dr. V. Parthasarathy, Advisor

DATE: 01.08.2025

TIME: 03.00 pm to 04.00 pm



SRI SARADA NIKETAN

COLLEGE OF SCIENCE FOR WOMEN - KARUR - 5



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INTERNAL QUALITY ASSURANCE CELL

&

INNOVATION AND ENTREPRENEURSHIP
DEVELOPMENT CELL

JOINTLY LAUNCH AN

EARN WHILE LEARN

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DR.V.PARTHASATATHY ADVISOR

SRI SARADA NIKETAN COLLEGE OF
SCIENCE FOR WOMEN - KARUR - 5



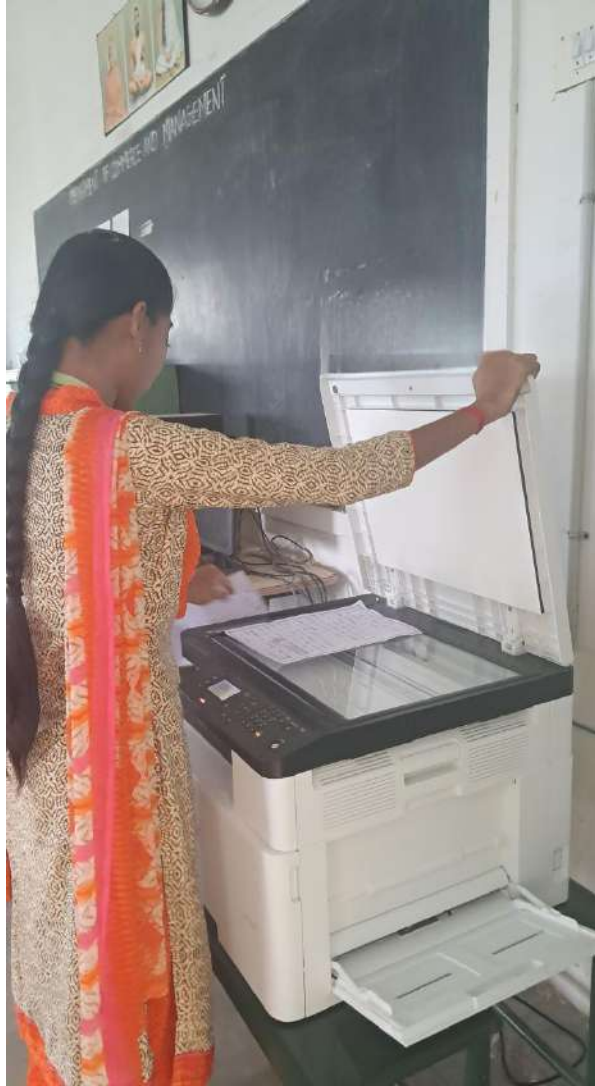
Date: 01/08/2025

TIME: 3.00Pm to 4.00 Pm

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REPORT ON “EARN WHILE LEARN”

The Department of Commerce & Management introduced the “Earn While Learn” initiative to provide students with practical exposure to small-scale business operations. As part of this initiative, the department purchased a “Xerox machine” to create opportunities for students to earn while developing entrepreneurial, accounting, and managerial skills.

Purpose of the Initiative

- * To develop entrepreneurial and business management skills among students.
- * To provide students with hands-on experience.
- * To support students financially through part-time earning opportunities.
- * To encourage self-reliance, responsibility, and practical learning.
- * To serve the academic needs of students by providing affordable photocopying services.

Student Involvement

- * Operating the Xerox machine
- * Handling cash transactions
- * Maintaining daily sales records
- * Managing paper stock and consumables
- * Providing customer service to students and staff
- * Preparing weekly/monthly reports

This involvement helped the students to gain practical experience in photocopy service.

Benefits of the Program

For Students

- * Real-life exposure to micro-business operations.
- * Earnings to support academic or personal needs.
- * Development of confidence, responsibility, and time management.
- * Enhanced understanding of marketing, pricing, and customer service.

Outcomes

- * The initiative successfully created a student-friendly service on campus.
- * Students gained practical experience beyond classroom learning.

- * The program enhanced entrepreneurial thinking among the learners.
- * Profit generated was sufficient to maintain the service sustainably.

The “Earn While Learn” Xerox service has been a highly beneficial and student-centric initiative of the Department of Commerce & Management. It has contributed significantly to skill development, self-employment training, and creating a practical learning environment.