

DEPARTMENT OF COMMERCE AND MANAGEMENT
SRI SARADA NIKETAN COLLEGE OF SCIENCE FOR WOMEN,

KARUR-05.

STUDENT PROJECTS: 2023-2025
M.Com

Sl. No.	Name	Register Number	Title of the Project	Guide
1	R.Deepika	23050515400612001	The Impact of Blockchain Technology in Digital Payment	Mrs. K.Balambal M.Com., M.phil.,
2	M.Jothilakshmi	23050515400612002	A Study on Consumer Perception towards Ola SI Electric Vechicles in Karur Town	Mrs. K.Balambal M.Com., M.phil.,
3	S.Keerthana	23050515400612003	A Study on Consumer Perception towards Tata Electric Cars in Karur Town	Mrs. K.Balambal M.Com., M.phil.,
4	A.Madhubharathi	23050515400612004	A Study on the Consumer Perference and Satisfaction towards Google pay nad Paytm	Dr.S.Kavitha M.Com.,M.Phil.PGDCA.,Ph.d.,
5	S.Mahalakshmi	23050515400612005	A Study on the Consumer Satisfaction towards Apsara Pencil with Special Reference to Karur Town	Mrs. S.Thamayanthi M.Com (CA).,M.Phil.,B.Ed.,
6	Nivya D'cruz	23050515400612006	A Study on the Consumer Satisfaction towards PMCG Products	Mrs. S.Thamayanthi M.Com (CA).,M.Phil.,B.Ed.,
7	U.Praveena	23050515400612007	A Study on Product Purchase Decision Making Process among Working Women in Karur Town	Mrs. S.Thamayanthi M.Com (CA).,M.Phil.,B.Ed.,
8	M.Sarathi	23050515400612008	A Study on the Consumer Satisfaction towards Mahindra Cars in Karur Town	Mrs. S.Thamayanthi M.Com (CA).,M.Phil.,B.Ed.,

Sl. No.	Name	Register Number	Title of the Project	Guide
9	V.Sasirekha	23050515400612009	Impact of Goods and Service Tax in Fast Moving Customer Goods and Retail in Karur Town	Dr.S.Kavitha M.Com.,M.Phil.PGDCA.,Ph.d.,
10	S.Shalini	23050515400612010	Marketing Straregies of Ready to Serve Food and Beverages Chains a study of Multinational Brand in Karur Town	Dr.S.Kavitha M.Com.,M.Phil.PGDCA.,Ph.d.,
11	R.Sivabharathi	23050515400612011	A Study on Customer Pereception of Best Digital Payment Gateways in Karur Town	Mrs. K.Balambal M.Com., M.phil.,
12	M.Sneka	23050515400612012	A Study on Customer Preference and Satisfaction towards Restaurants in Karur Town	Dr.S.Kavitha M.Com.,M.Phil.PGDCA.,Ph.d.,
13	M.Suhana Parveen	23050515400612013	Consumers Buying Pattern of Cosmetic Products in Karur Town	Dr.S.Kavitha M.Com.,M.Phil.PGDCA.,Ph.d.,
14	R.Vijayalakshmi	23050515400612014	A Study on Consumer Attitude towards Private Label Brands in Karur Town	Mrs. K.Balambal M.Com., M.phil.,