

Sri Sarada Niketan College of Science for Women, Karur-05

Department of Commerce and Management

Class : III-B.B.A., Business Administration

Title of the Paper : Human Resources Management

Subject Code : 22BCCBB12

Course Incharge : Ms .S.Meenatchi

S. N O	REG NO	NAME	ASSIGNMENT 1	ASSIGNMENT 2
1	23050510300212001	S.Sahana	Human Resource - Definition – Characteristics and Objectives – Principles of HRM – Functions of Personnel Department – Managerial and Operative Functions	HR Planning - Basics and needs – Factors - Objectives of Manpower Plan-Steps in HR Planning – Job Analysis, Job Description and Job Specification
2	23050510300212002	R.Seetha	Qualities of Personnel Manager- Functions, Organizational Structure of Personnel Department	Recruitment- Selection- Interviews and Tests and Placement of Personnel

Assignment 1 Submitted on Date :20-01-2026

Assignment 2 Submitted on Date :25-02-2026

Sri Sarada Niketan College of Science for Women, Karur-05

Department of Commerce and Management

Class : III-B.B.A., Business Administration

Title of the Paper : Management Accounting

Subject Code : 22BCCBB13

Course Incharge : Ms .S.Shanthi

S. N O	REG NO	NAME	ASSIGNMENT 1	ASSIGNMENT 2
1	23050510300212001	S.Sahana	Management Accounting - Definition - objectives - Merits and Limitations - Financial Statement Analysis - Comparative Statements - Common Size Statements - Ratio Analysis - Construction of Balance Sheet	Marginal Costing - objectives and Limitations - Cost Volume Profit (CVP) Analysis
2	23050510300212002	R.Seetha	Fund Flow Statement - Cash Flow Analysis - Uses and Construction - Distinction.	BreakEven Analysis - Merits and Demerits - Margin of Safety

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Sri Sarada Niketan College of Science for Women, Karur-05

Department of Commerce and Management

Class : III-B.B.A., Business Administration

Title of the Paper : Entrepreneurial Development

Subject Code : 22BCCBB14

Course Incharge : Ms .K.Sudhadevi

S. N O	REG NO	NAME	ASSIGNMENT 1	ASSIGNMENT 2
1	23050510300212001	S.Sahana	Entrepreneurship – Evolution of entrepreneurship - Traits of an Entrepreneur – Functions- Types of Entrepreneurs – Role of Entrepreneurship in Economic Development	Entrepreneurship Development Programme (EDP) – Need for EDP – Objectives, Phases of EDP – Course Content and Curriculum of EDP – Problems of women entrepreneurs
2	23050510300212002	R.Seetha	Entrepreneurial Environment – Factors affecting Entrepreneurial Growth – Entrepreneurial Motivation – Need for Achievement Motivation – Barriers to Entrepreneurship Development.	EDP Institutions in India, their functions and financial support for entrepreneurs – DIC, TIIC, SISI, SIPCOT and SIDBI

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Sri Sarada Niketan College of Science for Women, Karur-05

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Class : III-B.B.A., Business Administration

Title of the Paper : Banking Law and Practice

Subject Code : 22BMBEBB4

Course Incharge : Ms .S.Banupriya

S. N O	REG NO	NAME	ASSIGNMENT 1	ASSIGNMENT 2
1	23050510300212001	S.Sahana	Banking , Meaning, Definition ,Function of banking, Classification of Banks.	Cheques, Definition of a Cheque -, Characteristics of Cheque ,Honor and Dishonor of Cheques. ,Crossing of Cheques ,Significance ,Endorsement, Types.
2	23050510300212002	R.Seetha	Definition of the terms Banker of Customer, differential relationship between Banker and Customer ,General and Special relationship.	Loans and Advances ,Principles of sound lending , Forms of advances,Modes of Charging security , Mortgage, Hypothecation, Pledge and Lien.

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Sri Sarada Niketan College of Science for Women, Karur-05

Department of Commerce and Management

Class: III-B.B.A

Title of the Paper: Total Quality Management

Subject Code: 22BSBEBB2

Course Incharge:Ms.V. Renganayagi

S. N O	REG NO	NAME	ASSIGNMENT 1	ASSIGNMENT 2
1	23050510300212001	S. Sahana	Introduction – Evolution of quality, Definition, Concept and Features of TQM, - Eight building blocks of TQM.	Quality Performance Excellence Award- Deming Application Award, European Quality Award, Malcolm Baldrige National Quality Award
2	23050510300212002	R. Seetha	TQM thinkers and Thought – Juran Trilogy, PDSA cycle, 5S, Kaizen, Crosby's theory on Quality Management,	TQM tools- Benchmarking: Definition, concepts, benefits, elements, reasons for benchmarking, process of benchmarking, FMEA, Quality Function Deployment (QFD)

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Sri Sarada Niketan College of Science for Women, Karur-05

Department of Commerce and Management

Class : III-B.B.A., Business Administration

Title of the Paper : Gender studies

Subject Code : 22UGGS

Course Incharge :Ms.S.Banupriya

S. N O	REG NO	NAME	ASSIGNMENT 1	ASSIGNMENT 2
1	23050510300212001	S.Sahana	Sex, Gender, Biological Determinism, Patriarchy, Feminism, Gender Discrimination, Gender Division of labour.	Gender Equity, Equality, Gender Mainstreaming, Empowerment.
2	23050510300212002	R.Seetha	UGC's Guidelines, VII to XI Plans, Gender Studies: Beijing Conference and CEDAW, Exclusiveness and inclusiveness.	In India National /State Commission for Women (NCW) ,All Women Police Station ,Family Court ,Domestic Violence Act.

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