

GROUP PROJECTS: 2020-2023
B. COM

Sl. No.	Name	Register Number	Title of the Project	Guide
1	L.Gopika	CB20C 69433	A Study on Consumer Perception Towards Over The Top (OTT) Platform	Mrs.K.Balambal M.Com., M.phil.,
2	B.Karthika	CB20C 69439		
3	S.Pragathi	CB20C 69446		
4	V.Ssirekha	CB20C 69454		
5	S.Saranya	CB20C 69452		
6	M.Sneka	CB20C 69462		
7	S.Sandhiya	CB20C 69451		
8	B.Kanagapriya	CB20C 69437		

Sl. No.	Name	Register Number	Title of the Project	Guide
1	S.Nathiya	CB20C 69433	A Study on Consumer Perception Towards V Care Hair Shampoo in Karur Town	Mrs.R.Karthika M.Com(CA).,M.Phil.,
2	M.Shruthi (2003)	CB20C 69439		
3	M.Shruthi (2002)	CB20C 69446		
4	N.Keerthana	CB20C 69454		
5	A.Shanmugapriya	CB20C 69452		
6	M.Suhana Parveen	CB20C 69462		
7	S.Sowmiya	CB20C 69463		
8	P.Veeramani	CB20C 69467		

Sl. No.	Name	Register Number	Title of the Project	Guide
1	J.Arputhagracy	CB20C 69430	A Study on Consumer Buying Behaviour towards FMCG Products with Reference to Karur District	Mrs.K.Sindhuja MBA.,M.Phil.,
2	S.Keerthana	CB20C 69442		
3	K.Abinaya	CB20C 69428		
4	S.Sarathi	CB20C 69453		
5	P.Sugapriya	CB20C 69464		
6	M.Jothilakshmi	CB20C 69436		
7	U.Praveena	CB20C 69447		
8	S.Yuvasree	CB20C 69446		

Sl. No.	Name	Register Number	Title of the Project	Guide
1	M.Gayathri	CB20C 69432	A Study on Marketing Strategies on Milky Bar Chocolate in Karur Town	Mrs. S.Shanthi M.Com.,M.Phil.,B.Ed.,
2	O.Shalini	CB20C 69455		
3	V.Jansirani	CB20C 69435		
4	R.Vijayalakshmi	CB20C 69468		
5	M.Abiyuktha	CB20C 69429		
6	S.Ramani	CB20C 69448		
7	R.Dharshini	CB20C 69431		

Sl. No.	Name	Register Number	Title of the Project	Guide
1	S.Sivapriya	CB20C 69461	A Study on Consumer Perception towards Yamaha R15 Bike	Mrs. V.Renganayagi M.Com (CA)., MBA.,M.Phil.,
2	K.Gowri	CB20C 69932		
3	P.Thilagavathi	CB20C 69466		
4	S.Shalini	CB20C 69456		
5	O.Hemalatha	CB20C 69434		
6	S.Mhalakshmi	CB20C 69444		
7	A.Madhubharathi	CB20C 69443		